

# April Update

## Jack London Improvement District



**Broadway Beautification**

**University of Texas' Team Winning Entry to ULI/Hines Graduate Design Competition — Staff Presentation to Follow**



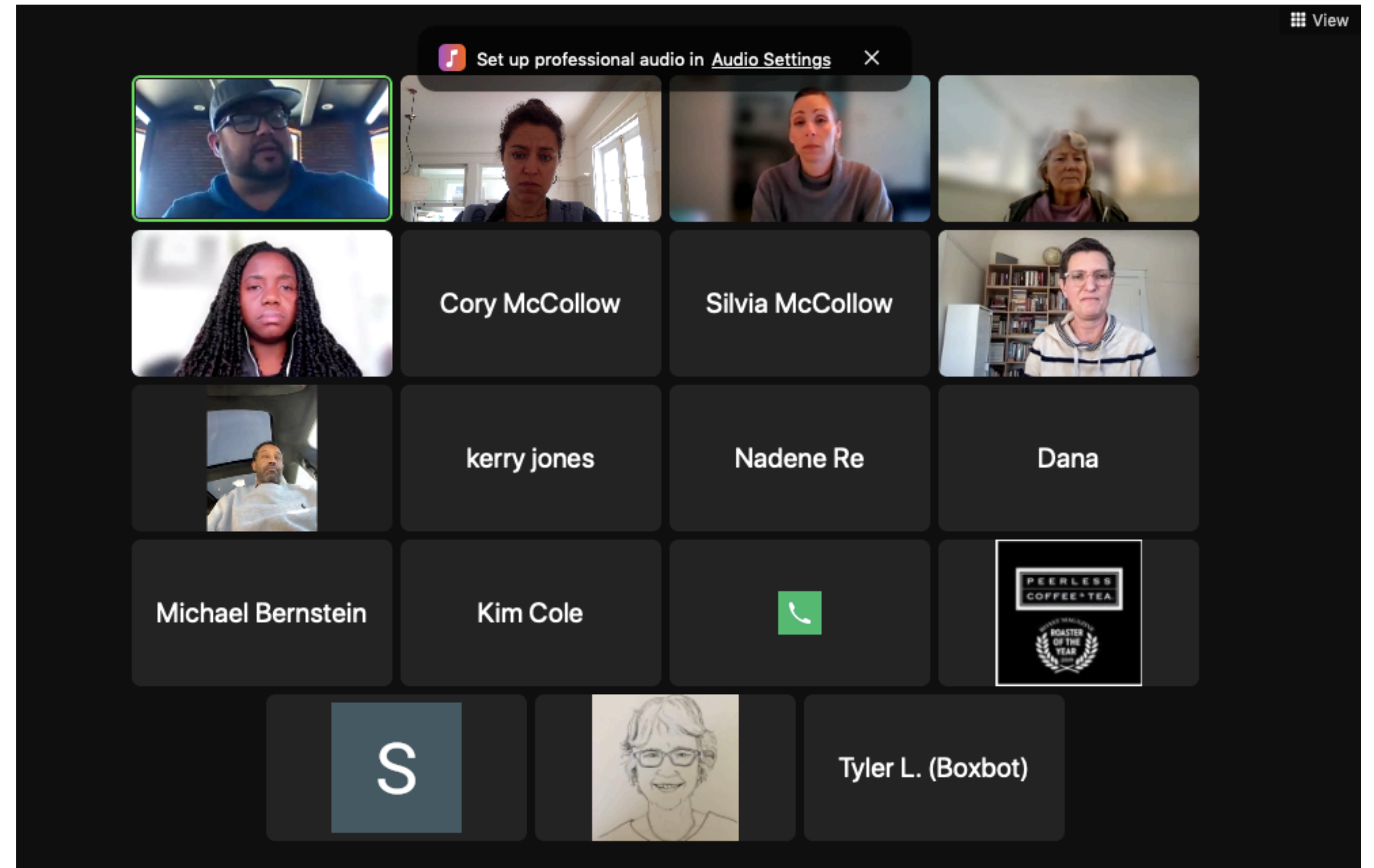


# Jack London Focus on Community Safety

+ Merchant Meeting 3/8, 4/11 with  
OPD, CM Fife on Auto Burglary Crisis

+ Small business owners represented:  
NIDO Backyard, Port Kitchens/101  
Broadway, Crooked City Cider,  
Ellington HOA, Peerless Coffee, Buck  
Wild Brewing, BoxBot, Purple Heart,  
ODIN.

+ Follow up on last month's meeting  
for results, accountability on various  
OPD/City Efforts





# Clean & Safe Program Statistics

January 2022 through March 2022

		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Business Contacts	'22	--	12	227	--	--	--	--	--	--	--	--	--	239
Car Break-In	'22	9	21	31	--	--	--	--	--	--	--	--	--	61
Graffiti - Removed	'22	24	86	36	--	--	--	--	--	--	--	--	--	146
Hospitality Contacts	'22	1178	926	448	--	--	--	--	--	--	--	--	--	2552
Illegal Dumping	'22	12	26	22	--	--	--	--	--	--	--	--	--	60
Infrastructure Cleaned	'22	--	255	930	--	--	--	--	--	--	--	--	--	1185
Stickers/Flyers/Posters Removed	'22	172	257	130	--	--	--	--	--	--	--	--	--	559
Trash (lbs)	'22	2171	4864	2590	--	--	--	--	--	--	--	--	--	9625
Weed Abatement (block faces)	'22	136	202	89	--	--	--	--	--	--	--	--	--	427





# Renewal 2023

## Monthly Task Force Report

### April

#### Update:

- Intensive study of parcel and ownership data
- RFQ Release
- Meetings with top 10-20 stakeholders Underway
- Stay tuned for your assignments!



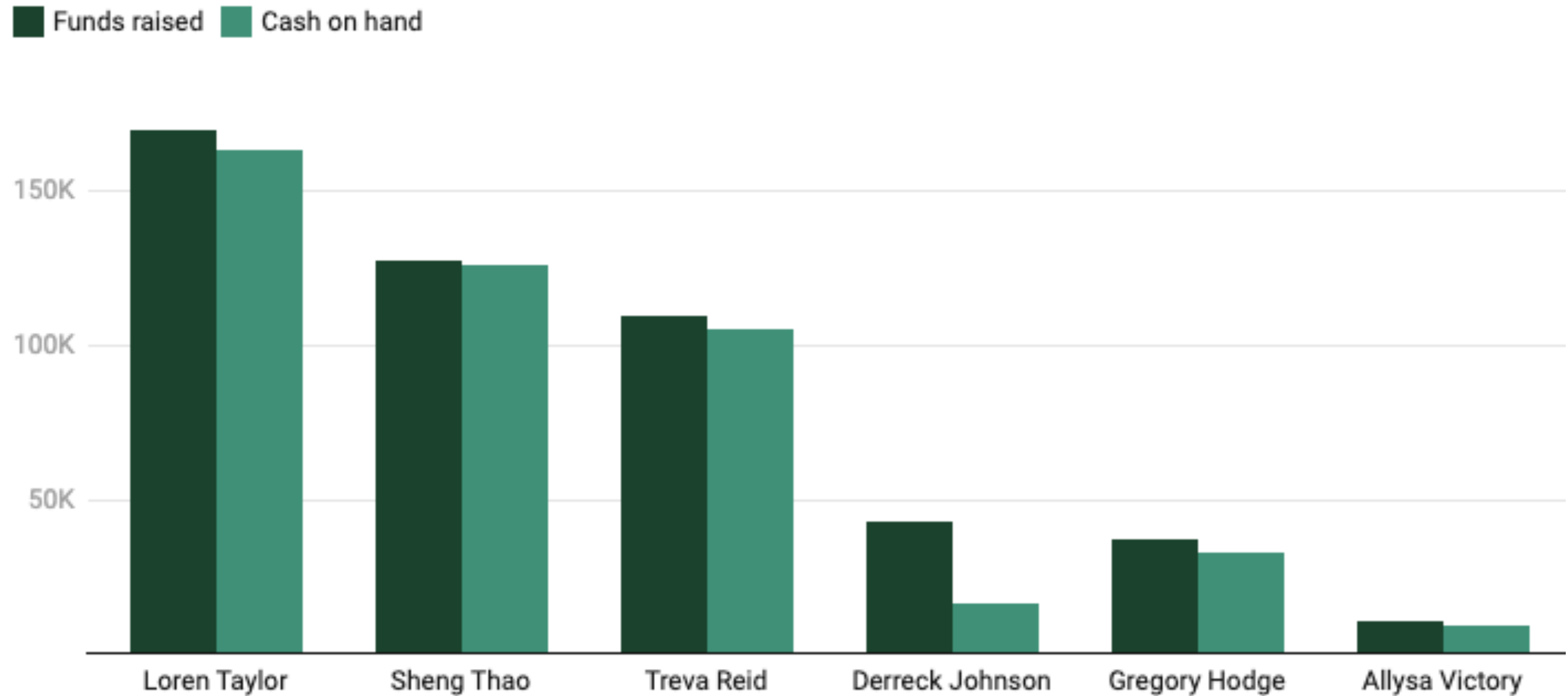


# Mayor Candidate Forum

**BID-Alliance-led forum to keep Oakland's commercial district priorities in focus.**

## Oakland mayoral race

### Fundraising by Oakland mayoral candidates so far



Total funds raised in 2021 for the Nov. 8 2022 election.

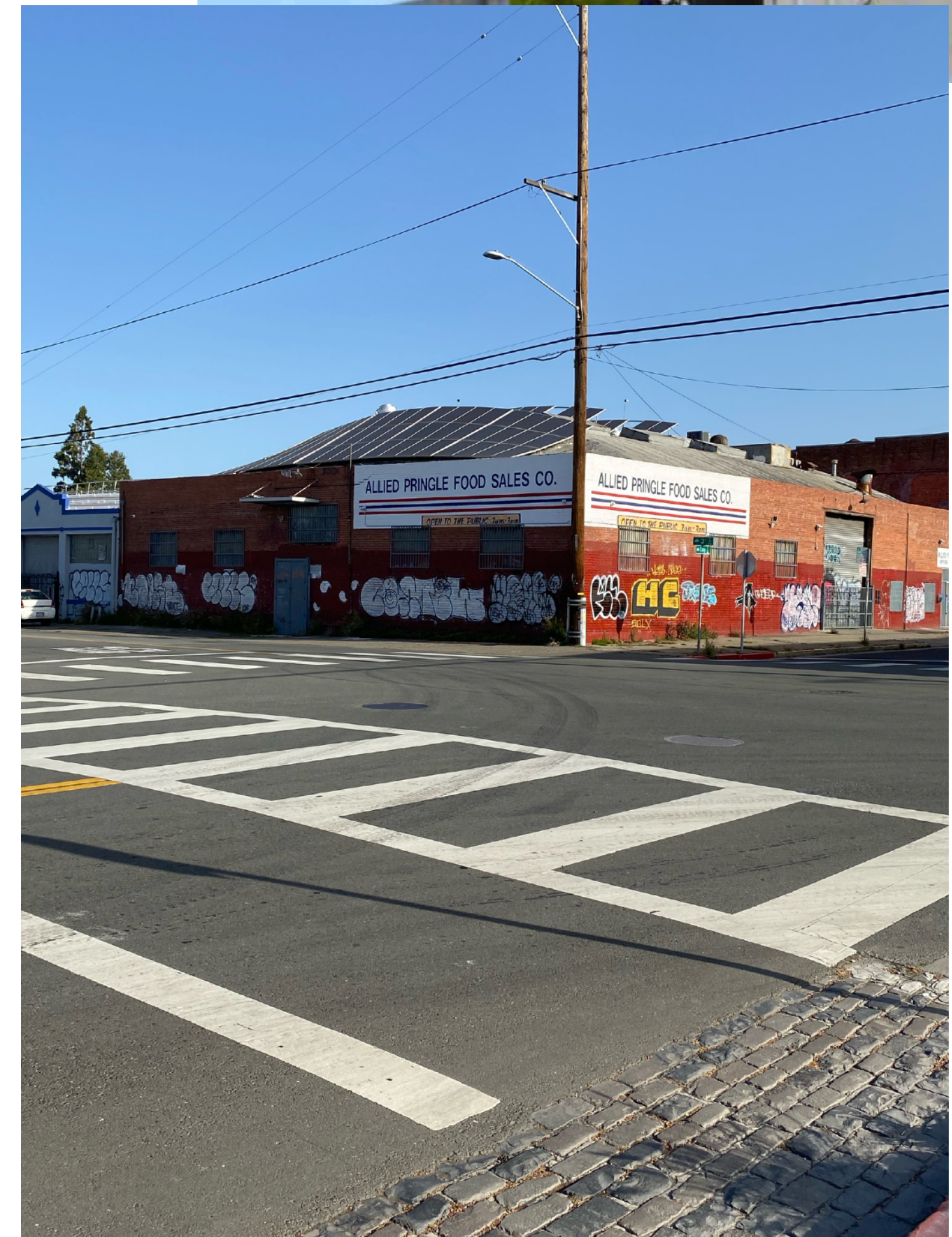
Source: <https://ssl.netfile.com/static/agency/coak/> • Created with [Datawrapper](#)





# Other Ongoing Work:

- Brewing District – Late Summer Festival
- Hanging Planters on Broadway
- Call for Mural Building Sites
- Welcome First Responders
- Swag Bags
- Website Overhaul
- Alternative Business Ownership Models





# Yoshi's

+ Est 1972 in North Berkeley as a sushi bar by founder and namesake, Yoshie Akiba, Kaz Kajimura, a journalist and carpenter, and Hiroyuki Hori, a painter and Japanese cook.

+ Bay Area's premier location for great Japanese cuisine and jazz music.

+ 310-seat live performance venue in 17,000 square feet

MON-TUE  
APR  
11-12

**ROBERT CRAY**

Yoshi's

5X-GRAMMY®-winning blues, soul and R&B artist

YOSHIS.COM

PC: Yoshi's Instagram





# Oakland Metro Operahouse

+ Black box theater and performing arts center formerly at 522 2nd Street

+ Project of the Underworld Opera, a 501(c)(3) non-profit organization. The organization's projects include: Oakland Opera Theater, The Oakland Metro Operahouse, Hoodslam, Tourettes Without Regrets

+ The venue first opened on December 1, 2001 with the Oakland Opera Theater's production of Gertrude Stein's Four Saints in Three Acts.



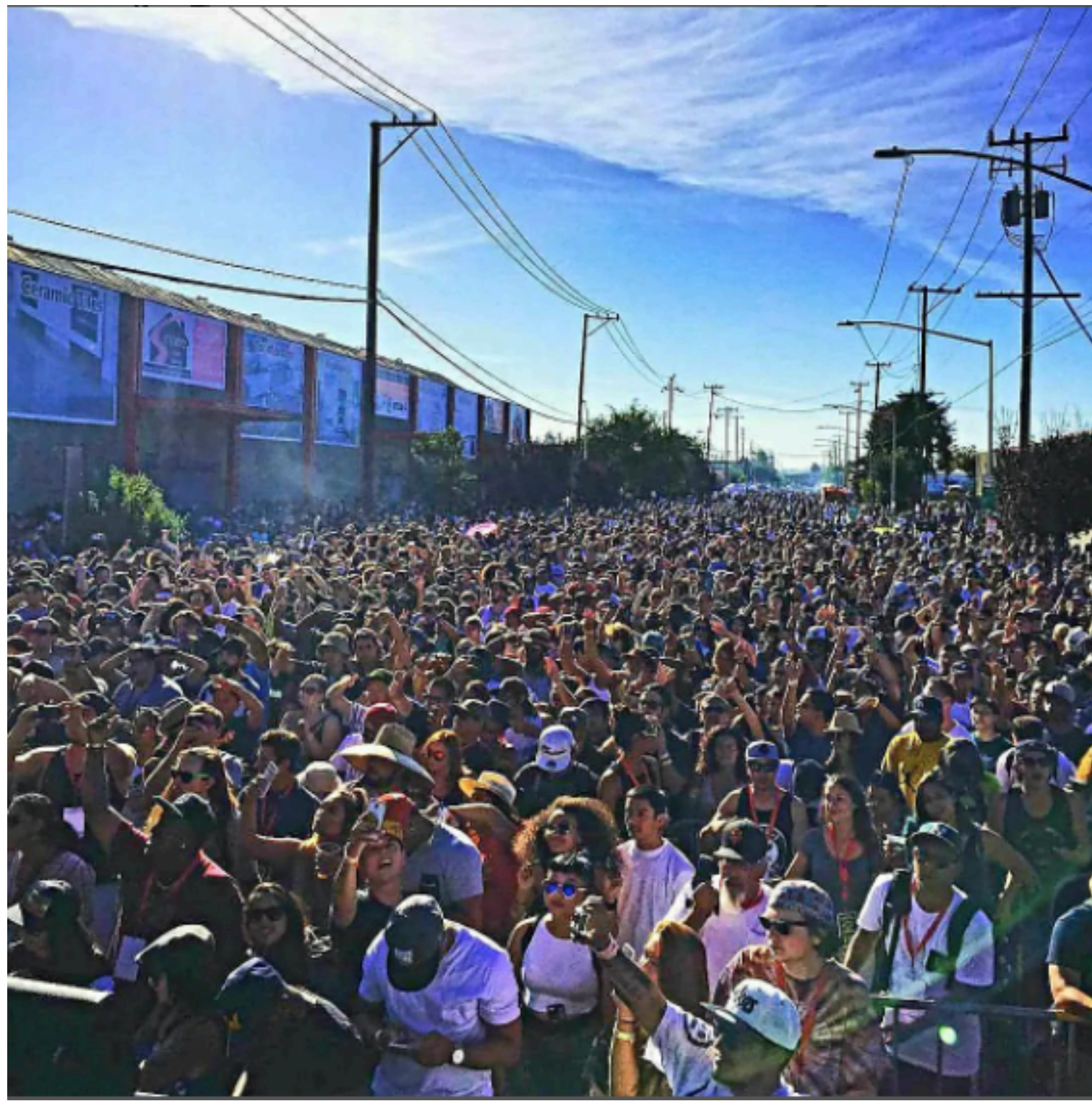
Oakland Metro Operahouse's 3 Day Music Festival @ 3rd and Castro  
PC: Oakland Metro Operahouse



Courtesy Creative Commons/Flickr/  
60035031@N06 Oakland Metro  
Operahouse







# Hiero Day

+ HIERO DAY began as a day of celebration from fans on September 3rd (9/3), a nod to 93 'til Infinity, to listen to and appreciate Hieroglyphics' music.

+ Voted the best hip hop music festival in the Bay Area celebrating hip hop culture with music, food, art, & community.



PC: Hiero Day

