

July Update Jack London Improvement District

JACK LONDON BREWING DISTRICT Block Party



SCAN ME



Craft Beer. Music. Food. Prizes.

Saturday, August 6th / 1pm-6pm

5th Street, Oakland (Between Harrison & Alice St)

Presale tickets \$30 / Now on sale on Eventbrite



... Plus more Oakland breweries to be announced!

THE RETURN OF THE JACK LONDON BLOCK PARTY

TUESDAY, AUGUST 2, 2022 FROM 5PM-7PM
ON MADISON BETWEEN 2ND & 3RD STREET

-FREE TO ATTEND-
FAMILY & PET FRIENDLY
LOCAL MUSICIANS, MERCHANTS, GIVEAWAYS
AND MORE!

IF YOU'RE A BUSINESS IN JACK LONDON SQ. &
WOULD LIKE A DISPLAY TABLE AT THE EVENT,
OR TO DONATE A GIVEAWAY,
CONTACT JENN NEWMAN
JENNIFERLNEWMAN@HOTMAIL.COM



Clean & Safe Program Statistics

January 2022 through June 2022

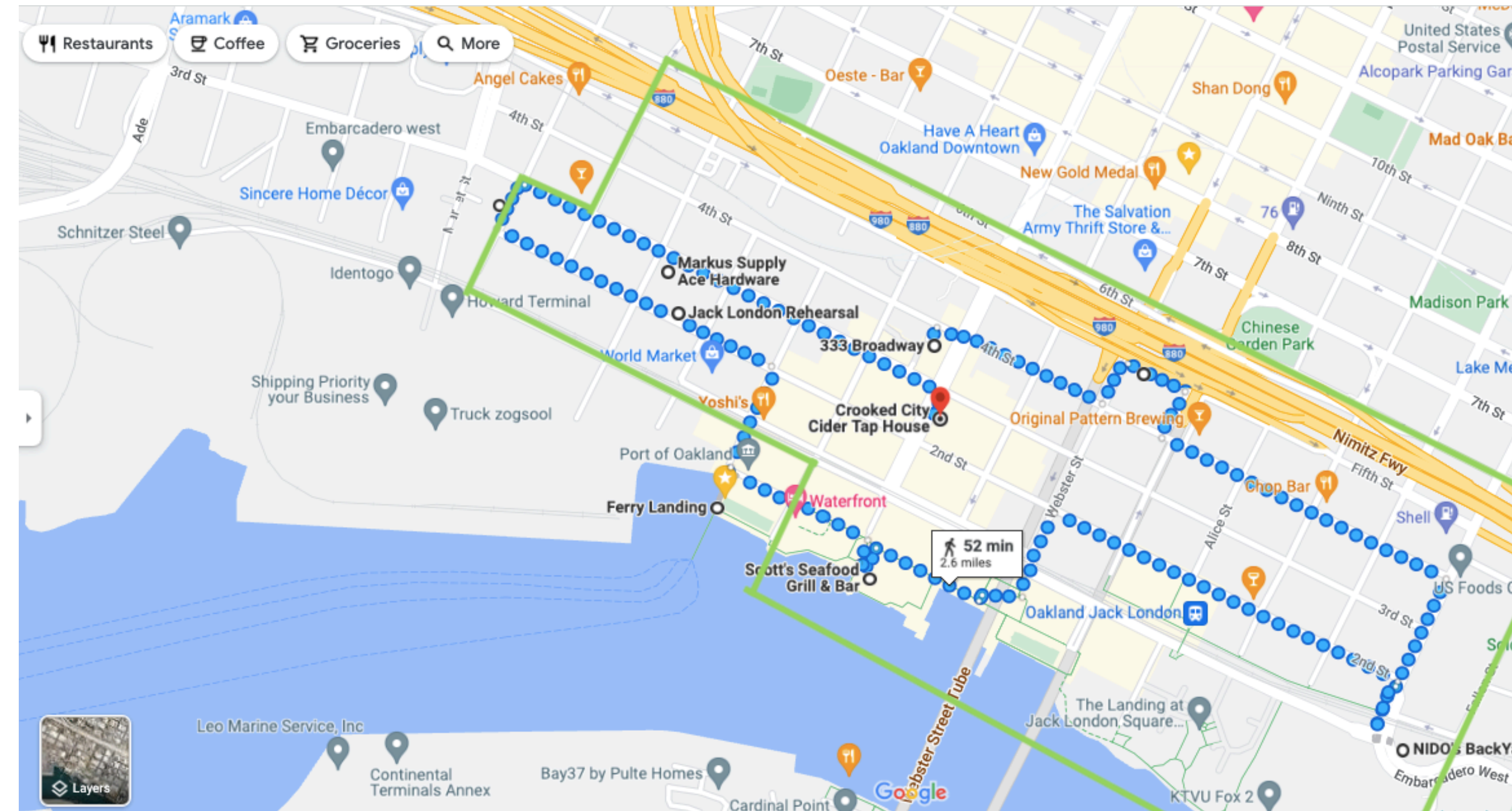
		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	TOTAL
Business Contacts	'22	--	12	227	67	25	18	--	--	--	--	--	--	349
Graffiti - Removed	'22	24	86	36	61	27	41	--	--	--	--	--	--	275
Illegal Dumping	'22	12	26	22	14	16	9	--	--	--	--	--	--	99
Parking Meter Cleaned	'22	--	--	--	--	208	1041	--	--	--	--	--	--	1249
Power Washing (block faces)	'22	--	1	--	1	4	--	--	--	--	--	--	--	6
Request for Police / Fire / EMS / Assistance	'22	--	--	2	3	--	1	--	--	--	--	--	--	6
Special Project (hours)	'22	104	163	20	18	10	17	--	--	--	--	--	--	332
Trash (lbs)	'22	2171	4864	2590	4396	3525	4078	--	--	--	--	--	--	21624
Weed Abatement (block faces)	'22	136	202	89	159	118	35	--	--	--	--	--	--	739



Renewal 2023

Monthly Task Force Report July

- Meetings with Urban Place Consulting underway
- Site visit 6/29
- Detailed study of parcel data
- Meetings with top 10-20 stakeholders underway
- Stay tuned for your assignments!



Mayor Candidate Forum

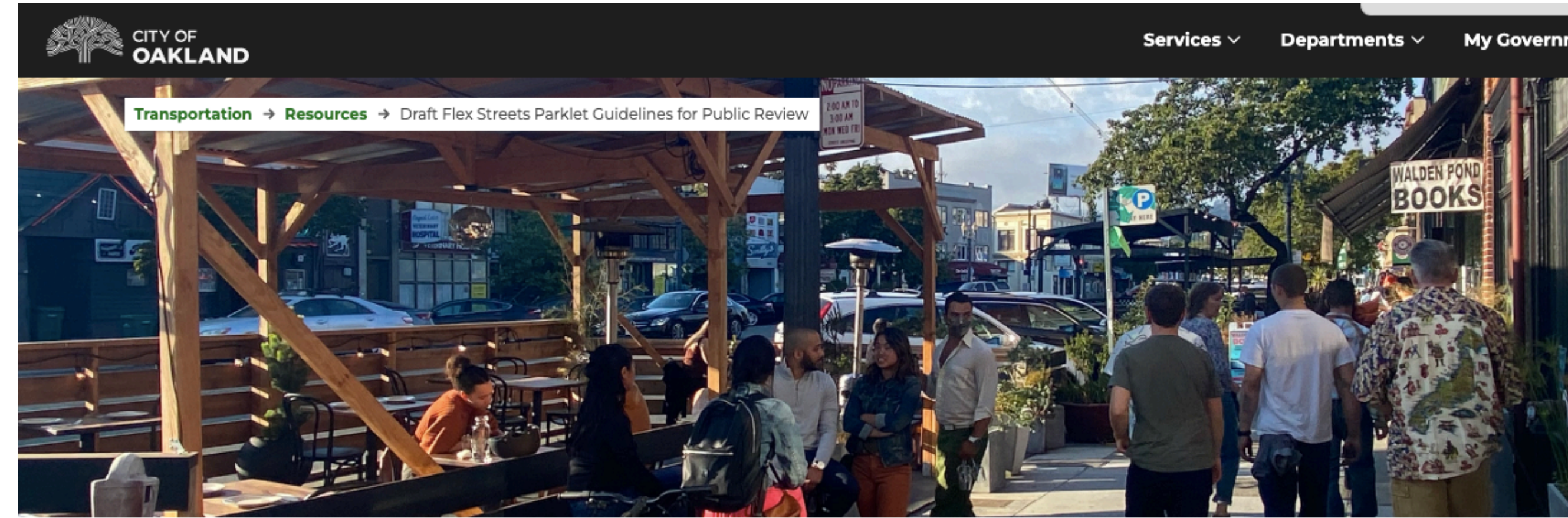
In partnership with Visit Oakland and BID-Alliance Forum to keep Oakland's commercial district priorities in focus.

August 15th @ Regal Cinemas
Capacity Approximately 250



This Month in Public Advocacy + Partnerships

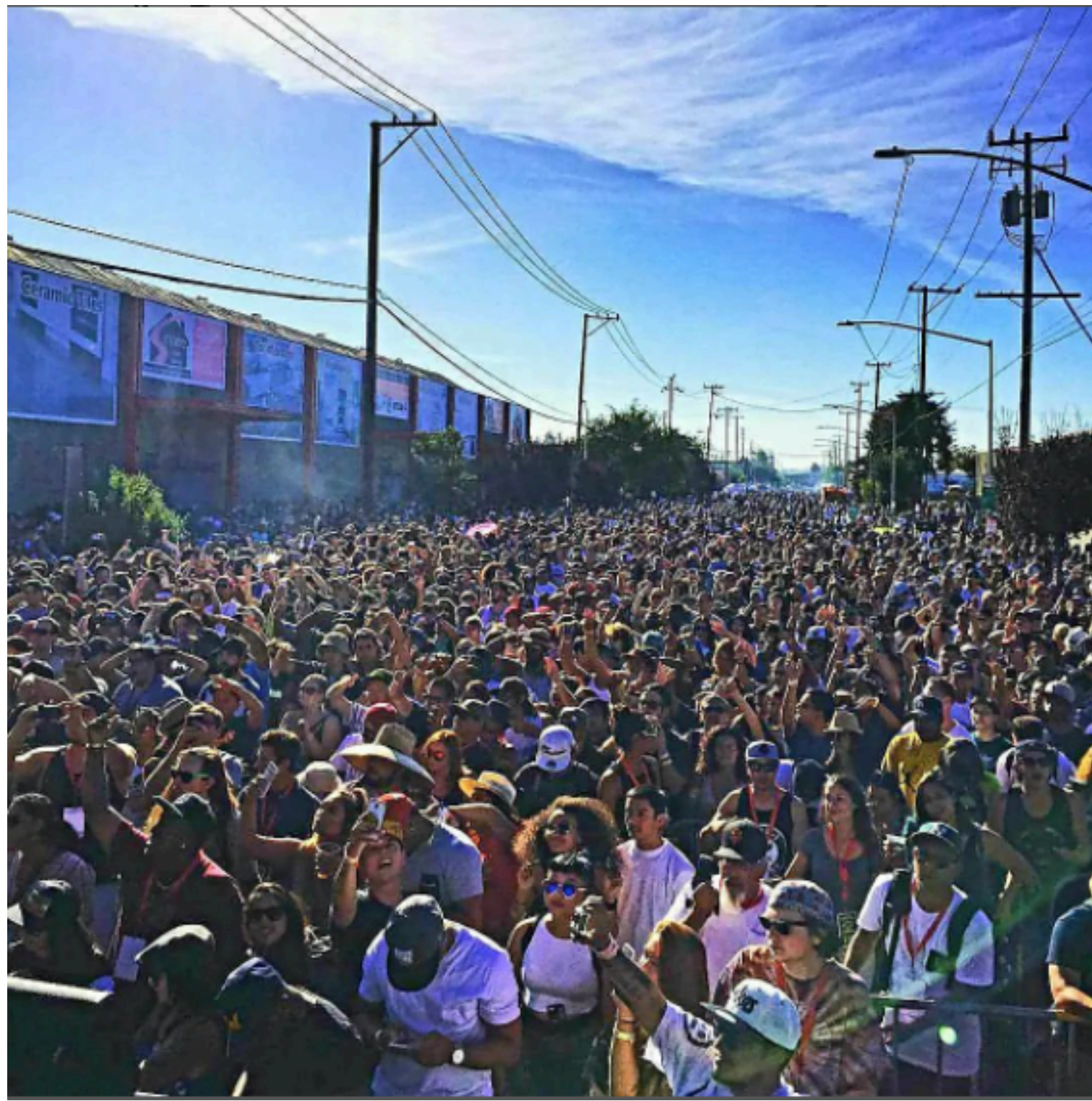
- Permanent Flex Streets Policy
- Support for Lake Merritt TOD
- Support for Oakland-Alameda Free Water Shuttle (two year pilot)
- Special Event Permit Fees
- Marketing campaign with Amtrak San Joaquins



Draft Flex Streets Parklet Guidelines for Public Review

The City is seeking feedback on the DRAFT Parklet Guidelines from July 1, 2022 - July 31, 2022





Events 2022

+ **HIERO DAY** on September 3rd

+ **Jack London Brewing District Festival** August 6th

+ **National Night Out Block Party** August 2nd



PC: Hiero Day

