



Cleaner Produce Market Operations



2019 Board Retreat with Kerry Morrison-February 6th



Higher Level Advocacy



LavaMae Program Ends-Thank you for your service.



Cabin Community at 5th and Oak

| 2019 Year-To-Date Ambassador Statistics | |
|--|--------|
| Graffiti - Removed | 454 |
| Graffiti Reported | 204 |
| Hospitality Contacts | 7466 |
| Illegal Dumping Sites Cleared | 3371 |
| Miscellaneous Equipment Hours (Bobcat, AT | 14 |
| Motorist Assist (Directions, battery jump) | 331 |
| Special Project Hours | 244 |
| Stickers/Flyers/Posters Removed | 2188 |
| Pounds of Trash | 311373 |
| Weed Abatement (block faces) | 642 |
| Property Condition Reports - Forwarded | 1 |
| Outreach Contact | 94 |
| Panhandling - Aggressive | 31 |
| Panhandling - Passive | 163 |
| Power Washing (block faces) | 156 |
| Request for Police / Fire / EMS / Assistance | 17 |
| Services Contacted | 18 |

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In January, we'll review 2019 Projects Planned....

- · Redesign and Installation of District Branding / Banners
- Broadway Median Improvement
- · Quarterly Panel Talks/Community Forums
- Quarterly Special Events Promoting Local Businesses
- National Night Out Block Party
- · Waterfront Warehouse District Project
- · B-Shuttle Sponsorship & Onboard Branding

And added!

- · B-Shuttle/Mobility Partnership
- · Downtown Specific Plan Advocacy
- · Wholesale Produce Market Operations
- Welcome New Residents and Employees Marketing



Median Improvement Design



Median Improvement Installation

Annual Block Party 2019













Welcome New Businesses

December Events:

Business Coffee Hour - @ Modera 12/18, 10-11AM

Community Forum on Oak & 5th Cabin Shelter - @CCC, 206 Broadway 12/12, 4-5 PM